

TRADING AT NAS EVENTS 2010

So the 2010 VW events season is almost upon us, and the recession continues. What is that going to mean to this season's VW events?

The last recession, although in many respects not similar to this one, did have the characteristic that 'leisure' fared far better than many sectors. In fact the VW scene during the early 90s was buoyant and developing at a healthy rate. This time, the enthusiasm for the VW 'scene' might well be as intense amongst its supporters, but no-one can pretend that it is growing at anything like the rate it was in 1991/92. None the less, cost effective opportunities to actually put your products 'under the noses' of very targeted potential buyers still exist at all of our shows. We are sure that you will have a view on how trading conditions have been over the last 18 months. For many it will be even more important this year to not miss any sales opportunities, be they mail order, shop sales, or at shows.

In fact for our part, **GTI Spring Festival** and **London Volksfest** saw record attendances, and **VW Action** enjoyed its largest ever attendance at Santa Pod. VW Action 2009 was once again an exceptional event, and has truly found a new home at Santa Pod. The show *feels* nothing like the *other* Santa Pod VW shows - with Action - being held almost entirely on the greenfield side of the site, it actually feels a great deal like other Action events of the last decade, but with the bonus of a dragstrip 'next door'. All in all, one of the very best family VW events in Europe.

Action, in common with every event we have ever held, over 22 years, has seen traders attend *and make profits*. Every time someone has a good show it has been because they had the right products, at the right price. If you have that, then we would love to see you trading at NAS Events shows during 2010. For our part, we are confident that NAS shows are 'must do's' for many enthusiasts, and expect our attendances to hold up well. Certainly our experience through 2009 was that whatever else they gave up for economic reasons, they didn't give up attending NAS Events shows.

This year we have changed things around slightly, which does not affect London Volksfest or VW Action, but will be of interest to traders considering the **GTI Spring Festival**, and the later **GTI Festival** date in July. The July date, formerly GTI Festival, will see a new name on the calendar - **VAGFEST**.

VAGFEST is intended to appeal to all the previous GTI Festival visitors, further develop the involvement of enthusiasts of Skoda, SEAT, and Audi, as well as fans of watercooled Buses/Campers, especially T3, T4 and T5 Transporter variants. It also features a 'show within a show', in the form of **GIRLZ N DUBZ**, which has activities and show classes exclusively for female VW lovers.

Everyone booking a trade pitch at the GTI Spring Festival will automatically qualify for a **50% discount** off trade stand charges at VAGFEST if both shows are booked at the same time. Please call 01279 72 52 52 for any further clarification or queries or to book marquees etc.

Here's to a busy and profitable 2010.

To trade at any or all NAS Events 2010 event roster, please complete and post the trade application forms enclosed.

IMPORTANT: NEW ADDRESS – IN FRANCE!!

PLEASE ENSURE YOUR BOOKING FORM (AND PAYMENT) REACHES US IN GOOD TIME.

TRADE BOOKINGS WILL ONLY BE ACCEPTED IN ADVANCE AND NOT 'ON THE DAY' OF ANY GIVEN EVENT.

PAYPAL/CREDIT CARD: nasevents@orange.fr

NAS
E V E N T S

N A S E V E N T S
LA GANNE, 87370,
ST. SULPICE LAURIERE, FRANCE
TEL: 01279 72 52 52



Sunday 11th April 2010

Santa Pod Raceway, Podington, Northants. NN29 7XA.

TRADE SPACE BOOKING FORM

COMPANY _____

ADDRESS _____

_____ POSTCODE _____

CONTACT NAME _____ PHONE No. _____

PLEASE ALLOCATE THE FOLLOWING UNIT(S) TO OUR COMPANY

UNCOVERED TRADE SPACE

10ft (@ £100) Number of units required _____

20ft (@ £140) Number of units required _____

30ft (@ £210) Number of units required _____

NO VAT REQUIRED

HALF PRICE TRADE STANDS FOR VAGFEST (SUNDAY 11th JULY) BOOKED IN CONJUNCTION WITH THE 'GTI SPRING FESTIVAL' - BOTH EVENTS MUST BE PAID FOR TO RECEIVE THIS OFFER.

Please find enclosed a cheque for £ _____ made payable to **N.A.S. Events.**

**PLEASE RETURN THE COMPLETED FORM WITH CHEQUE TO:
NAS EVENTS, LA GANNE, 87370, ST. SULPICE LAURIERE, FRANCE.**

TEL/FAX: 01279 72 52 52

PAYPAL/CREDIT CARD: nasevents@orange.fr

NAS
EVENTS

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TEL: 01279 72 52 52

VAGfest

INCORPORATING **GTI FESTIVAL**

NEW!
FOR 2010



IT'S NOT JUST ABOUT GTIS - IT'S A TOTAL VAGFEST

Sunday 11th July 2010

Santa Pod Raceway, Podington, Northants. NN29 7XA.

TRADE SPACE BOOKING FORM

COMPANY _____

ADDRESS _____

_____ POSTCODE _____

CONTACT NAME _____ PHONE No. _____

PLEASE ALLOCATE THE FOLLOWING UNIT(S) TO OUR COMPANY

UNCOVERED TRADE SPACE

10ft (@ £100/£50*) Number of units required _____

20ft (@ £140/£70*) Number of units required _____

30ft (@ £210/£105*) Number of units required _____

NO VAT REQUIRED

***HALF PRICE TRADE STANDS FOR VAGFEST BOOKED IN CONJUNCTION WITH THE 'GTI SPRING FESTIVAL' (SUNDAY 11th APRIL) - BOTH EVENTS MUST BE PAID FOR TO RECEIVE THIS OFFER.**

Please find enclosed a cheque for £ _____ made payable to **N.A.S. Events.**

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LONDON VOLKSFEST 2010

Sunday 1st August 2010

North Weald Airfield, Nr. Harlow, Essex (J7, M11)

TRADE SPACE BOOKING FORM

COMPANY _____

ADDRESS _____

_____ POSTCODE _____

CONTACT NAME _____ PHONE No. _____

PLEASE ALLOCATE THE FOLLOWING UNIT(S) TO OUR COMPANY

UNCOVERED TRADE SPACE

10ft (@ £85) Number of units required _____

20ft (@ £125) Number of units required _____

30ft (@ £185) Number of units required _____

Please find enclosed a cheque for £ _____ made payable to **N.A.S. Events.**

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VW ACTION 2010

Friday 3rd - Sunday 5th September 2010

Santa Pod Raceway, Podington, Northants. NN29 7XA.

TRADE SPACE BOOKING FORM

COMPANY _____

ADDRESS _____

_____ POSTCODE _____

CONTACT NAME _____ PHONE No. _____

PLEASE ALLOCATE THE FOLLOWING UNIT(S) TO OUR COMPANY

UNCOVERED TRADE SPACE

10ft	<input type="checkbox"/>	(@ £110 each)	Number of unit(s) required	_____
20ft	<input type="checkbox"/>	(@ £160 each)	Number of unit(s) required	_____
30ft	<input type="checkbox"/>	(@ £200 each)	Number of unit(s) required	_____

COVERED TRADE SPACE

(Covered Trade Space MUST be booked by Monday 26th July)

10ft	<input type="checkbox"/>	(@ £260 each)	Number of unit(s) required	_____
20ft	<input type="checkbox"/>	(@ £460 each)	Number of unit(s) required	_____
30ft	<input type="checkbox"/>	(@ £650 each)	Number of unit(s) required	_____

No VAT Required.

FREE TRADE PLOTS AVAILABLE FOR 'VW PARTS' TRADERS - JUST PAY FOR YOUR TICKETS (AT OUR DISCRETION) CALL FOR DETAILS.

Please find enclosed a cheque for £ _____ made payable to '**NAS EVENTS**'

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