

# NAS

EVENTS

N A S E V E N T S  
LA GANNE, 87370,  
ST. SULPICE LAURIERE, FRANCE  
TEL: 01279 72 52 52

# TRADING AT NAS EVENTS

So the 2009 VW events season is almost upon us, the world financial markets have been in turmoil during 2008 - what is that going to mean to this season's VW events? The last recession, although in many respects not similar to this one, did have the characteristic that leisure fared far better than many sectors. In fact the VW scene during the early 90s was buoyant and developing at a healthy rate. The timing of this economic downturn has placed it largely in the least active period for VW shows. We are sure that you will have a view on how trading conditions have been over the last 6 months. For many it will be important this year to not miss any sales opportunities, be they mail order, shop sales, or at shows.

Every event we have ever held, over 21 years, has seen traders attend and make money. Every time someone has a good show it has been because they had the right products, at the right price. If you have that, then we would love to see you trading at NAS Events shows during 2009. For our part, we are confident that in their sector, NAS shows are 'must do' events for many enthusiasts, and expect our attendances to hold up well. The odd weekend of escapism might well be seen as an absolute necessity this year! We would expect to see more 'customers' walk past your 'shop window' at an event than on any given day at your premises' 'shop window'.

## THE GTI SPRING FESTIVAL

Now in its fourth year, the GTI Spring Festival has certainly established its place in the calendar, with now an even greater numbers of visitors than the July GTI Festival, which has been running for 16 years! The formula for this show is very simple, the major elements being the activity on the sprint track and the Show & Shine. This leaves plenty of opportunities for visitors to browse trade stands. The show offers all day sprinting for a single signing on fee, which is hugely popular. The Show & Shine is expected to be every bit as popular as last year, when it attracted an enormous number of vehicles for a relatively new event (90+ vehicles). The only downer last year was the weather, which conspired to ruin many a show during 2008. We have everything crossed for a dry and successful 2009 GTI Spring Festival. Please see the 'half-price deal' if attending BOTH GTI Festivals.

## THE GTI FESTIVAL

Now 16 years old, the show has consistently met the expectations of visitors, giving it a very long established and loyal base of the VW event-going public. With its laid back atmosphere, and inclusive approach to all vehicles in the VW 'family', the GTI Festival is a safe bet for a good attendance and plenty of interest in the exhibiting stands. The Show & Shine and the Sprinting activities do not impact the trade potential. In fact, with the trade stands situated alongside the track, you can check out attractions such as the Jet Car without even leaving your stand.

## LONDON VOLKSFEST

We have kept alive the Volksfest brand for many years now as it was always a favourite event of many popular events back in the day. (The original event in this lineage was the Brett Hawksbee/VolksWorld Magazine joint promotion at Avon Park, now Shakespeare County Raceway, back in 1989). The London Volksfest is a one day show, well located for many traders, and over the years has developed into an enjoyable, sometimes mellow/laid back but never boring event, which attracts a knowledgeable and enthusiastic audience, mostly from the south east. But with many visitors from further afield, who make quite a pilgrimage, especially considering it is a one day event with no camping. Now with added Drag Racing, which attracts VWs and non VWs alike, for some interesting pairings on the track.

## VW ACTION

Action is the one remaining true link with the very origins of VW Events in the UK. More than a decade older than Bug Jam, and serving an audience of exclusively VW enthusiasts, Action, with its re-established and now strong European visitor base once again represents the highlight of many people's VW Event year. It has confidently re-imposed itself as the favourite of thousands. Back in the 70s and 80s as well as now, Action has been the show to direct and inform the VW Event Scene. Most recently the fantastic 'themed' shows have changed the dynamic at other shows with which it has no direct connection and the fancy dress/theme element of the 2009 show at Santa Pod will be equally entertaining. The show is for huge numbers of real VW enthusiasts, their absolute favourite event Trading is a must for anyone wishing to show that they are serious players in the VW Scene.

To trade at any or all NAS Events 2009 event roster, please complete the trade application forms enclosed.

## IMPORTANT: NEW ADDRESS - IN FRANCE!!

PLEASE ENSURE YOUR BOOKING FORM (AND PAYMENT) REACHES US IN GOOD TIME.

TRADE BOOKINGS WILL ONLY BE ACCEPTED IN ADVANCE AND NOT 'ON THE DAY' OF ANY GIVEN EVENT.

PAYPAL/CREDIT CARD: [nasevents@orange.fr](mailto:nasevents@orange.fr)

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**Sunday 29th March 2009**

**Santa Pod Raceway, Podington, Northants. NN29 7XA.**

TRADE SPACE BOOKING FORM

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_ POSTCODE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ PHONE No. \_\_\_\_\_

*PLEASE ALLOCATE THE FOLLOWING UNIT(S) TO OUR COMPANY*

**UNCOVERED TRADE SPACE**

10ft  (@ £100/£50\*)      Number of units required \_\_\_\_\_

20ft  (@ £140/£70\*)      Number of units required \_\_\_\_\_

30ft  (@ £210/£105\*)      Number of units required \_\_\_\_\_

NO VAT REQUIRED

**\* HALF PRICE WHEN BOOKED IN CONJUNCTION WITH THE 'GTI FESTIVAL' (JULY 5th 2009)**  
**BOTH EVENTS MUST BE PAID FOR TO RECEIVE THIS OFFER.**

Please find enclosed a cheque for £ \_\_\_\_\_ made payable to **N.A.S. Events.**

PLEASE RETURN THE COMPLETED FORM WITH CHEQUE  
TO THE ADDRESS ABOVE

**PAYPAL/CREDIT CARD: nasevents@orange.fr**

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# GTI FESTIVAL

**Sunday 5th July 2009**

**Santa Pod Raceway, Podington, Northants. NN29 7XA.**

TRADE SPACE BOOKING FORM

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_ POSTCODE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ PHONE No. \_\_\_\_\_

*PLEASE ALLOCATE THE FOLLOWING UNIT(S) TO OUR COMPANY*

**UNCOVERED TRADE SPACE**

10ft  (@ £100)                      Number of units required \_\_\_\_\_

20ft  (@ £140)                      Number of units required \_\_\_\_\_

30ft  (@ £210)                      Number of units required \_\_\_\_\_

**NO VAT REQUIRED**

HALF PRICE TRADE PLOTS AVAILABLE FOR THE 'GTI SPRING FESTIVAL' (MARCH 29th 2009). SEE BOOKING FORM IN THIS PACK

Please find enclosed a cheque for £ \_\_\_\_\_ made payable to **N.A.S. Events.**

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# **LONDON VOLKSFEST 2009**

## **Sunday 26th July 2009**

**North Weald Airfield, Nr. Harlow, Essex (J7, M11)**

### TRADE SPACE BOOKING FORM

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_ POSTCODE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ PHONE No. \_\_\_\_\_

*PLEASE ALLOCATE THE FOLLOWING UNIT(S) TO OUR COMPANY*

#### **UNCOVERED TRADE SPACE**

10ft  (@ £85)                      Number of units required \_\_\_\_\_

20ft  (@ £125)                      Number of units required \_\_\_\_\_

30ft  (@ £185)                      Number of units required \_\_\_\_\_

Please find enclosed a cheque for £ \_\_\_\_\_ made payable to **N.A.S. Events.**

PLEASE RETURN THE COMPLETED FORM WITH CHEQUE TO THE ADDRESS ABOVE  
INVOICE AND PASSES BY RETURN

**PAYPAL/CREDIT CARD: nasevents@orange.fr**

# VW ACTION 2009

**Friday 4th - Sunday 6th September 2009**

**Santa Pod Raceway, Podington, Northants. NN29 7XA.**

## **NEW VENUE**

### TRADE SPACE BOOKING FORM

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_ POSTCODE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ PHONE No. \_\_\_\_\_

*PLEASE ALLOCATE THE FOLLOWING UNIT(S) TO OUR COMPANY*

#### **UNCOVERED TRADE SPACE**

10ft	<input type="checkbox"/>	(@ £110 each)	Number of unit(s) required	_____
20ft	<input type="checkbox"/>	(@ £160 each)	Number of unit(s) required	_____
30ft	<input type="checkbox"/>	(@ £200 each)	Number of unit(s) required	_____

#### **COVERED TRADE SPACE**

**(Covered Trade Space MUST be booked by Monday 27th July)**

10ft	<input type="checkbox"/>	(@ £260 each)	Number of unit(s) required	_____
20ft	<input type="checkbox"/>	(@ £460 each)	Number of unit(s) required	_____
30ft	<input type="checkbox"/>	(@ £650 each)	Number of unit(s) required	_____

No VAT Required.

FREE TRADE PLOTS AVAILABLE FOR 'VW PARTS' TRADERS - JUST PAY FOR YOUR TICKETS (AT OUR DISCRETION) CALL FOR DETAILS.

Please find enclosed a cheque for £ \_\_\_\_\_ made payable to '**NAS EVENTS**'

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NAS EVENTS, LA GANNE, 87370, ST. SULPICE LAURIERE, FRANCE.

TEL/FAX: 01279 72 52 52

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